

Crowdcoin

Creating an ecosystem for AML/KYC compliant crypto investments

The context

As of now, investors seeking to invest into crypto currencies and their related products or services, they have to follow many complicated bureaucratic procedures that can take a lot of time, currently education on the crypto currency front is lacking and people face steep learning curves caused by lack of readily available, reliable information and as result of this most people give up on crypto currencies right away.



The problems

- -Investors need training
- -Investors need to be guided and require consult
- -Investments need to be AML/KYC compliant
- -Investors need a platform for trading crypto currencies
- -Investors need to be kept up to date with the relevant/related use, from reliable sources



THE SOLUTION

Creating a platform that combines information and training courses giving insight into crypto currencies from an economic, tech and legislative point of view with offering advisory content and real-time statistics and data related to investments within the crypto and blockchain universe.

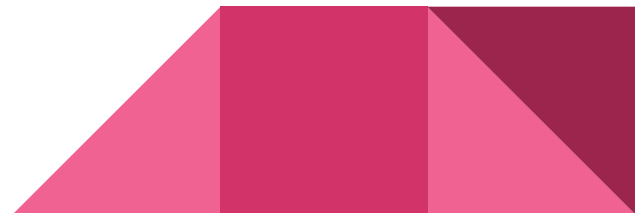


Customer Segment

Retail cryptocurrency investors

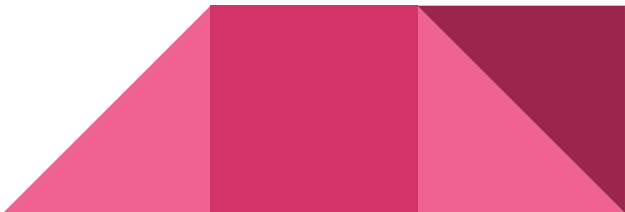
Early Investors

Small investors that lack the time and resources to familiarize themselves with the bigger and more costly trading platforms.



Our Mission

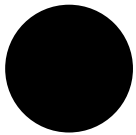
Creating a user friendly platform that combines the following features:

- Learning courses
 - Trading instruments
 - Instant registration
 - AML/KYC compliance
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How it works (Business)

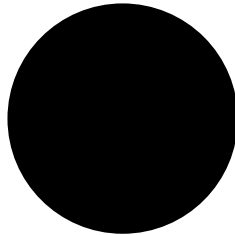
Step 1

Users register on the Platform



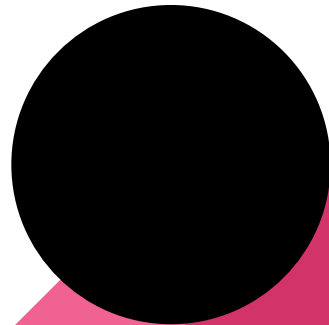
Step 2

Users make investments based off of the information that is provided to them.



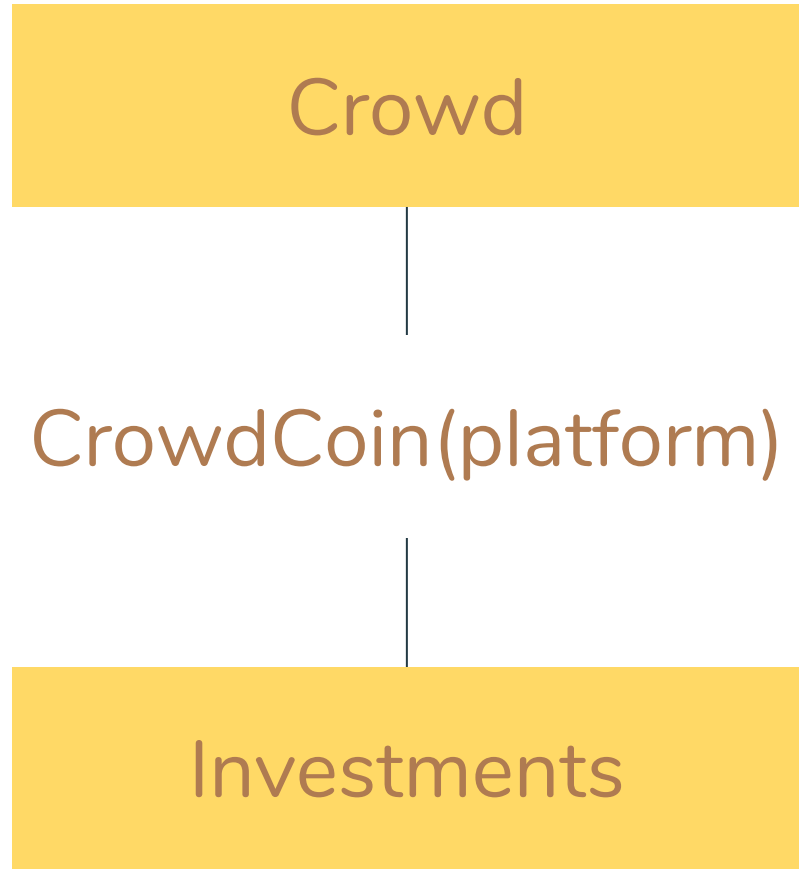
Step 3

Users receive dividends



Revenue Model

Revenue is generated through brokerage fees and services provided by the platform.



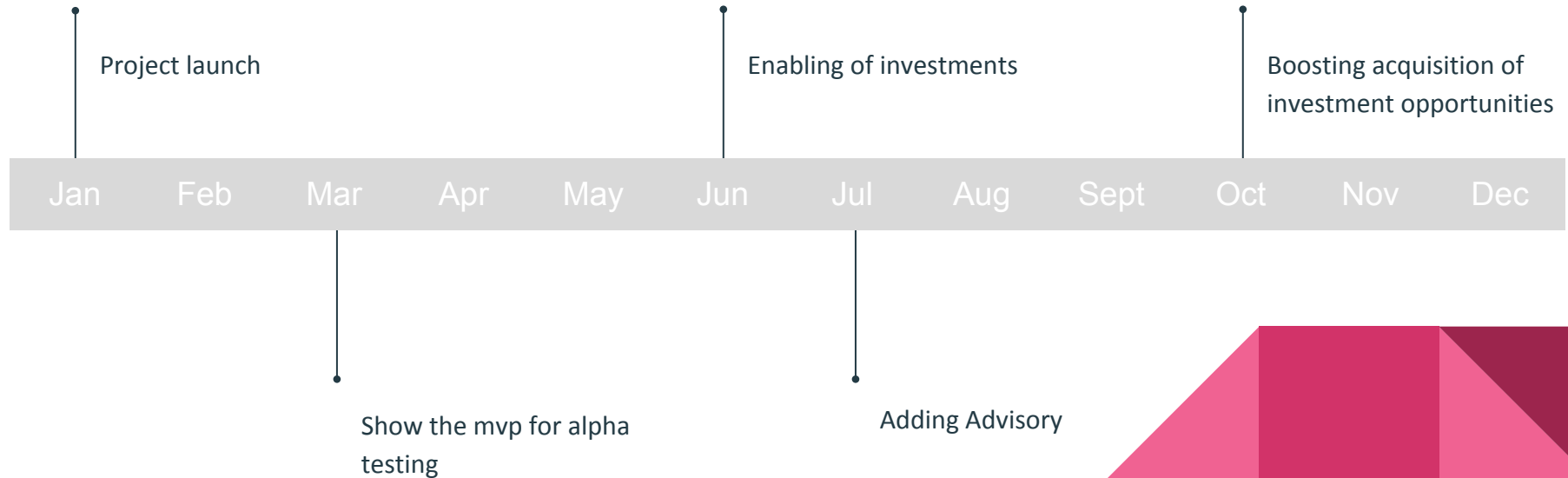
Cost Structure

100,000 CRC for the development of the base platform (12 months)

50,000 CRC as marketing budget (12 months)



Milestones



Why now?

In the evergrowing world of crypto currencies and blockchain technology daily developments from all sides have long since surpassed the point where the average joe can keep up with them.

Combine this with mainstream attention, mass adoption, and you will find the need for a platform to help everyone find their way in this new and exciting world that is soon to be a part of daily life for everyone, to be of the utmost importance.

