

Crowdcoin - Crowdcoin, blockchain coin and platform for crypto investments.

<p>PROBLEM</p> <p>Investors new to the world of cryptocurrencies need to be informed and educated on all the ins and outs, including but not limited to various types of currencies, global, national and local legislation.</p>	<p>SOLUTION</p> <p>Creating an educational platform on the economic, investment and tech related side of the blockchain/distributed ledger technology and crypto currencies</p>	<p>UNIQUE VALUE PROPOSITION</p> <p>The combining of learning courses with trade instruments backed by a quick and easy, fully AML/KYC compliant registration procedure</p>	<p>UNFAIR ADVANTAGE</p> <p>The crowdcoin project and currency is built from the ground up on our own blockchain, and not based on an existing one like many crypto tokens(ERC20) do</p>	<p>CUSTOMER SEGMENTS</p> <p>retail cryptocurrency investors</p>
	<p>KEY METRICS</p> <p>Numer of Crowdcoin users</p>		<p>CHANNELS</p> <p>Online retail crypto investors</p>	
<p>EXISTING ALTERNATIVES</p> <p>Still under development</p>		<p>HIGH-LEVEL CONCEPT</p> <p>A bloomberg terminal for cryptocurrencies</p>		<p>EARLY ADOPTERS</p> <p>Small investors that lack the time and resources for the larger and more expensive platforms</p>
<p>COST STRUCTURE</p> <p>100'000 CRC to produce the base platform</p> <p>50,000 CRC as marketing budget</p>			<p>REVENUE STREAMS</p> <p>crowdfunding fees on dividends distrivution and internal services</p>	

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